

Welcome to the TWAIN Working Group Newsletter



2024 is off to a busy start! Read on to learn more about some exciting new projects and developments for the first quarter. ISV adoption of TWAIN Direct continues, we welcome a new Member Company AND a new Advisory Council member, the latest webinars, podcasts and more!

New Advisory Council Expert

We're pleased to announce the addition of Harvey Spencer to the TWAIN Advisory Council!



The TWAIN Working Group would like to welcome industry veteran Harvey Spencer to our Advisory Council. Harvey has graciously agreed to help TWAIN with his insights on standards development and the Group's future direction through his active participation in the Council.

In Harvey's words, *"It seems to me that TWAIN is becoming more and more important in our AI age. Much data still exists in an analog form which is increasingly needed for AI to make good (and valid) decisions that companies will be able to rely on. TWAIN helps enable the integration of various scanning devices and control them remotely – valuable indeed."*

The purpose of the recently-formed TWAIN Advisory Council is to solicit feedback and insight from industry experts who are not active members. Meetings will focus on providing advantages to the community, which include TWAIN Direct certification, developer resources, educational initiatives and leveraging external technologies such as AI and Cybersecurity. The TWAIN Advisory Council members include past TWAIN Working Group leadership and well-respected industry leaders. Current Council participants include Jon Harju, Pam Doyle, John Capurso, Priscilla Emery, Peter Bedell, Craig Laue and Benjamin Allen.

Attend AIIM 2024 April 3-5

Hosted by the Association for Intelligent Information Management (AIIM), the AIIM Conference 2024 is a forward-focused, technology-rich event for information leaders in the era of AI and exponential data growth. Earn 12 continuing education units at this can't-miss event, featuring 70+ hours of interactive workshops, exciting technical sessions, and real-world case studies. Connect with solution providers and other information and data professionals. Get more out of your data and information and join us at AIIM24, being held in San Antonio, Texas, April 3-5. Learn more and register at www.aiimconference.com.

TWAIN Working Group representative Erin Dempsey will be in attendance at this exciting event. If you would like to discuss TWAIN Direct at the conference, please reach out to Erin directly at erin.dempsey@twain.org.



Welcome JSE Imaging Solutions!

JSE Imaging Solutions joins the TWAIN Working Group to Shape the Future of Image Capture Technology

Partnership underscores JSE's commitment to innovation and the TWAIN standard



JSE Imaging Solutions, a trailblazer with 30 years of excellence in image capture solutions, has joined the TWAIN Working Group as an Associate Member. As a Group member, JSE will have a pivotal role in advancing the TWAIN standard, which has been integral to the company's offerings, including its renowned Software Development Kits (SDKs) and OEM TWAIN drivers for a wide array of image capture devices.

JSE Imaging Solutions has carved a niche in the industry with its comprehensive suite of products and services, including the encloso enterprise scan control for web-based TWAIN scanning, the SnapTwain TWAIN driver, and the robust Command Line Scanning tool, TWAINCommander. These offerings exemplify JSE's dedication to addressing the diverse needs of programmers, administrators, and end users, ensuring seamless integration and enhanced functionality across various platforms and devices.

[Read more](#)

Partner Highlight - PiF Technologies

Brent Wesler, VP of Strategic Technologies & Digital Automation at **PiF Technologies** recently joined the TWAIN Working Group in our ongoing ISV Showcase Series to discuss [The benefits of network scanning and cloud capture services](#).



The promise of network-attach document scanners, used in conjunction with Cloud capture services as part of an overall solution has been discussed for many years. Still, the market has never fully realized its lofty projections for several reasons. Now that Cloud-based capture is readily available via web services, is it finally time for our market to enjoy this potential massive growth predicted?

[View Webinar](#)

The Evolution of Document Capture

TWAIN Working Group Marketing Committee Chair, **Kevin Neal**, is a guest contributor in a comprehensive article on the Evolution of Document Capture, authored by **Hannah Barret**, Digital Marketing Manager at **PiF Technologies**. The blog entry is a must-read for anyone that wants to understand the current and future state of Document Capture, starting with where the technology began. This article covers a lot of ground in a short period of time, and can benefit industry veterans and newbies alike!

[Read it now](#)

[Automation in Action - Podcast for Workflow Automation, ECM, RPA and IDP Technologies](#)

Kevin Neal is PiF's guest for the second episode of the Automation in Action podcast. What started out as a discussion around the document capture market in 2024, ends up being a discussion on TWAIN Direct, legacy scanning and all things imaging industry. After some reminiscing, topics such as nlp (natural language processing), ai, machine learning, cybersecurity and common use cases were discussed.



[Listen now](#)

Ask Them Anything - an open invitation



Tech Evangelists [Art Post](#) and [Greg Walters](#) hold regular interactive sessions to "Ask Them Anything"



Recently, Kevin Neal, TWAIN Marketing Committee Chair, was a guest on one of Art and Greg's sessions. These virtual meetings are designed to be an informal dialogue around all things technology-related. Many, many topics were discussed during this session, including TWAIN Direct.

[A note from Greg:](#)

Dive deep into the world of technology and business with Art and me. From the early days of selling copiers to navigating the complexities of cloud computing and AI, we've got stories to tell and insights to share. Our journey spans decades, and we're here to spill all the secrets.

Got questions? We're all ears. Whether it's about sales strategies, digital transformation, or just figuring out the tech that makes your business tick, we're here to help. And we're not just talking shop – we're sharing the kind of wisdom you can only get from years in the trenches.

Join us for a laid-back hour that might just include a drink or two. We mix it up with special guests to keep the conversation fresh and full of surprises.

So, what's on your mind? Bring your curiosity, your challenges, and let's make this a two-way street. "Post & Walters" isn't just a show; it's a community.

Join Us.

[View the session featuring Kevin Neal and TWAIN Direct](#)

[Join Art and Greg for future sessions](#)

NOW is the time to hold your spot for Developers Day!



If you are an organization looking to evolve your capture strategy?

[TWAIN Direct Developers Day is a must-attend event.](#)

Attendees will develop a fully functional, customized TWAIN Direct cloud scanning application IN ONE DAY with the direct support and supervision of TWAIN Direct experts.

Fall 2024



This Event is not to be missed!!

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[2022 Highlights](#)

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TWAIN Direct ISV Webinar Series in case you missed It...

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Board: Kodak Alaris, PFU America, Inc., P3iD Technologies, Inc., ExactCODE GmbH

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