



Welcome to the TWAIN Working Group Newsletter

Read on to learn more about our new Advisory Council, recent TWAIN Direct integrations within the industry, a special lifetime achievement award, some great event updates, and why you should hold your spot for our next TWAIN Direct Developers Day...

The TWAIN Working Group wishes you the very happiest of holidays. We look forward to ringing in the new year with more exciting programs and announcements!

New TWAIN Working Group Advisory Council

The TWAIN Working Group is pleased to report we had a very productive inaugural Advisory Council meeting held on November 9th in beautiful Safety Harbor, FL!



The purpose of the newly formed TWAIN Advisory Council is to solicit feedback and insight from industry experts who are not active members. The TWAIN Advisory Council members include past TWAIN Working Group leadership and well-respected industry leaders. Current Council participants include **Jon Harju, Pam Doyle, John Capurso, Priscilla Emery, Peter Bedell, Craig Laue** and **Benjamin Allen**. We thank you all for your valuable time and support!

The first meeting was an informal discussion about the state of the scanning industry and where the Council sees things going, along with discussion around how the TWAIN Working Group and TWAIN Direct standard can move into the future to benefit the Information Management industry at the highest level.

Subsequent meetings will focus on providing advantages to the community, which include TWAIN Direct certification, developer resources, educational initiatives and leveraging external technologies such as AI and Cybersecurity. We are thrilled to have this new Council under the TWAIN Working Group umbrella!

Honoring Jon Harju for TWAIN Lifetime Achievement

During our time in Safety Harbor in November, Jon Harju joined us to accept a well-deserved Lifetime Achievement award.

Jon was a long standing board member and Group chairperson of the TWAIN Working Group. Jon spent over twenty-five years volunteering his development skills and guidance for our TWAIN Classic and TWAIN Direct specifications. Jon's long-standing participation and contributions were key to the development of these open source standards.



Said Jon, "I'm honored to receive this 'Lifetime Dedication to TWAIN' award. TWAIN participation has been a large part of my career and afforded me unique opportunities to meet and work with great people across the industry. My renewed involvement is an opportunity to give back to TWAIN. I'm excited to join the newly formed Advisory Council and work closely with the Group to assist with adoption of modern driver free, network and cloud scanning with the TWAIN Direct standard."

[Read more](#)

More ISVs Adopt TWAIN Direct

TWAIN Working Group Announces TWAIN Direct Cloud Scanning with Searer Business Technology Accounting/ERP Solution

SBT Executive Series product includes integrated scanning as standard feature

Raleigh, NC – November 29, 2023 – The TWAIN Working Group (TWG), a not-for-profit organization providing and fostering a universal public standard for image acquisition



devices, announced today that Searer Business Technology (SBT) has deployed their SBT Executive Series accounting/ERP application, with their scanning component now powered by TWAIN Direct.

SBT Executive Series is a scalable mid-market accounting/ERP solution with enterprise features such as multi company/fund processing with automatic intercompany processing, consolidated financial report writer, user defined import integrations, and paperless processing. SBT Executive Series paperless processing includes integrated scanning enabled by the TWAIN Direct standard - a very powerful feature designed to capture and process vendor invoices, contracts, and customer purchase orders.

[Read more](#)

So Many Exciting Events and Webinars!

TWAIN Working Group Year-End Briefing

Did you miss the TWAIN Working Group 2023 year-end briefing? As the TWG continues to expand its ecosystem, we are delighted to share many exciting updates from the past year. In this informative webinar we covered the following topics.

- TWAIN Direct ISV adoption
- TWAIN Direct demo application
- TWAIN Working Group events and marketing
- TWAIN Direct hosted API offering
- TWG Lifetime Dedication award and Advisory Council
- Ask TWAIN anything discussion/Q&A

[View the recording here](#)

Tampa Bay Technology Leadership Association (TBTLA)
FIRST Ever IT Podcast

Featuring TWAIN Working Group members PDF Association and P3iD Technologies

At this inaugural event, guests discussed the history of paper and the digital document revolution. PDF Assoc. CEO **Duff Johnson** discussed how he became involved in maintaining the PDF Document standard, why PDF continues to be #1, and where it's headed in the future. Business owner and TWAIN Marketing Chair **Kevin Neal** also joined to discuss the transition to digital, and the industry of real-time document conversion when daily paper use is unavoidable. Both describe how they entered the field of digital documents, what this industry brings to the world at large, and how students, job-seekers, and companies can get involved.

[View the recording here](#)



AIIM International/AIIM Florida Chapter Solutions Showcase and Strategy Summit

TWAIN technology was represented in so many ways at this amazing event in October!



The Showcase started with an evening cocktail reception featuring sponsor exhibits which included **P3iD Technologies** and **Verve Corporation** among others. Both companies have employed TWAIN Direct in their cloud scanning solution offerings. Local Information and Records Managers joined the event from multiple industries to include finance, healthcare, state and local government, manufacturing, insurance, legal and more. In addition to representatives from various markets, attendees from all levels of the channel joined, to include software and hardware manufacturers, distributors, systems integrators and value-added resellers.

The AIIM International Leadership Council and Board members were in attendance, and it was an excellent opportunity for AIIM leaders to get to know the Florida community of records managers and others that are responsible for their organization's business processes. Those speaking the following day, to include P3iD Technologies, were able to acquaint themselves with their audience, and excitement built throughout the crowd about the interactive strategy sessions for the following afternoon. The buzz in the room was infectious!

Next up – A Solutions presentation from the TWG's own Marketing Committee Chair, Kevin Neal with P3iD Technologies. Kevin and valued partners touched on P3iD's product offerings which incorporate TWAIN Direct and made sure to help the audience understand the

challenges for Information Managers and the problems that their solutions and strategies solve through case studies and real-world examples relatable to many.

This in-person event was followed up with a **Solutions Showcase webinar** one month later, to give those that were unable to attend the Tampa event an opportunity to hear about the solutions and ideas presented at the event.

The webinar was designed for engagement on all things AI and other technologies that are making the work process easier, intelligent information and documents even smarter, and how the Future of Work and informational data will change in the next 5 to 10 years.

Both P3iD Technologies and Verve Corporation presented their TWAIN Direct solutions during this information webinar.

[View the recording here](#)

In Case You Missed It...

TWAIN Member Company P3iD Technologies to Offer TWAIN Direct API as Professional Hosted Web Service



The TWAIN Working Group is pleased to announce that board our member company, P3iD Technologies Inc., is now offering the TWAIN Direct API as a professional hosted web service. This new TWAIN Direct API web service offering greatly accelerates the time to complete document scanning software development projects by eliminating the need to install, deploy or maintain the infrastructure required to create a production level TWAIN Direct application.

"One of the greatest values of TWAIN Direct is that it's available as an API and for this reason, there is a lot of interest from multiple software developers that are building their next generation of edge capture capabilities within their applications." said Joseph Odore, Chairman of the Board for TWAIN Working Group. "Therefore, the TWAIN Working Group is pleased to offer this great software development resource from P3iD Technologies."

[Read more](#)

Thin scanning-capable Xerox network scanners ready for SaaS market

Visioneer's thin scanning technology brings zero-software installation, centralized scanner management and enhanced security to document capture.

[Read more](#)

NOW is the time to hold your spot for Developers Day!



If you are an organization looking to evolve your capture strategy?

TWAIN Direct Developers Day is a must-attend event.

Attendees will develop a fully functional, customized TWAIN Direct cloud scanning application **IN ONE DAY** with the direct support and supervision of TWAIN Direct experts.

Spring 2024



This Event is not to be missed!!

[Learn More](#)

[2022 Highlights](#)

Sponsored by



TWAIN Direct ISV Webinar Series in case you missed It...

Harmonizing your digital transformation (DX) strategy with TWAIN Direct PDF/R and Qualcomm DirectOffice™ conversion/viewing

[View Recording](#)

Xerox DocuShare – Enterprise Content Management and document collaboration made simple, secure and efficient

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A Special Thanks to Our Member Companies

Board: Kodak Alaris, PFU America, Inc., P3iD Technologies, Inc., ExactCODE GmbH

Associate: InoTec - a Datawin GmbH brand, HP, Epson America, Dynamsoft, Atalasoft, Visioneer, Inc., Plustek, LEAD Technologies, Microtek

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