



Welcome to the TWAIN Working Group Newsletter

2023 is off to a great start and the TWAIN Working Group has so many things in the works! Read on to learn more about our ongoing ISV Showcase Webinar series, explore great events on the horizon, provide your valuable insights to help with TWG planning and learn about the concept of "Thin Scanning", powered by TWAIN Direct.



We value your feedback!

**How much is your legacy document capture system
REALLY costing you?**



Now it's time for you to participate and provide some feedback on our unofficial survey...in appreciation for your time, TWG will send you a worksheet that you can use to model your own real costs of a capture system!

[Take Survey](#)

As classic scanning applications age, Thin Scanning becomes even more desirable

Just like the Pontiac Firebird classic car (last manufactured in 2002), or Froot Loops Cereal Straws classic food (discontinued in 2009), or the Microsoft 98 classic operating system (extended support ended on July 11, 2006), eventually there comes a point in time where the laws of diminishing return come into play for classic products.

Thin Scanner technology is on the rise.

Thin Client Scanning has already been desirable for many reasons including the cost savings of not having to use a PC as well as the IT support burden to maintain PC's. Therefore, the value of a PC-less solution was primarily a benefit for the IT department and not generally a tangible benefit that could be measured for the more general business units within an organization.



Example of tangible cost savings with Thin Scanner technology

Quantity of Computers	10	50	200	500
PC Hardware	\$ 850	\$ 800	\$ 750	\$ 700
Operating System software	\$ 50	\$ 45	\$ 40	\$ 35
<u>Anti-Virus software</u>	<u>\$ 25</u>	<u>\$ 20</u>	<u>\$ 15</u>	<u>\$ 10</u>
Total Cost	\$ 9,250	\$ 43,250	\$161,000	\$372,500

[Read More](#)

Upcoming Events



If you are a scanner manufacturer, ISV or an organization looking to evolve your capture strategy, TWAIN Direct Developers Day is a must-attend event.

Attendees will develop a fully functional, customized TWAIN Direct cloud scanning application **IN ONE DAY** with the direct support and supervision of TWAIN Direct experts.

Summer 2023
Safety Harbor Resort and Spa



This Event is not to be missed!!

[Learn More](#)

[2022 Highlights](#)

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visioneer.



The TWAIN Working Group is a proud sponsor of Capture & IDP 2023, September 6-7 in Chicago!

The Future of Capture is Now – Unlocking the Power of AI to Drive Process Automation

With the injection of AI, the Capture and Process Automation marketing are evolving more rapidly than ever. To keep up with these changes, vendors, integrators and high-volume users of Capture & IDP software and hardware will want to join the Capture & IDP 2023 conference.

[Learn More](#)

TWAIN Direct ISV Webinar Series in case you missed It...

Better Cash Flow Management and Optimizing Working Capital using
TWAIN Direct featuring SimpliCapital

[View Recording](#)

Cybersecurity Technologies for Cloud Applications and TWAIN Direct -
featuring Barlea and iVALT

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