

### Welcome to the TWAIN Working Group Newsletter!

Please read on about TWAIN Direct Developers Day and why you should consider participating in this exciting November event, learn more about the Capture 2022 conference and see a great interview with TWAIN Working Group's Kevin Neal in the June issue of Document Imaging Report *and* another episode of the "Better Call Art" series.

The TWAIN Working Group is a not-for-profit organization which represents the imaging industry. TWAIN's purpose is to provide and foster a universal public standard which links applications and image acquisition devices. The ongoing mission of this organization is to continue to enhance the standard to accommodate future technologies. This quarterly newsletter is designed to keep you up to date on group initiatives, news and upcoming events.



If you are a scanner manufacturer, ISV or an organization looking to evolve your capture strategy, you should consider attending TWAIN Direct Developers Day November 8-9 in beautiful Tampa, FL!

## Silver Sponsor



#### **Bronze Sponsor**



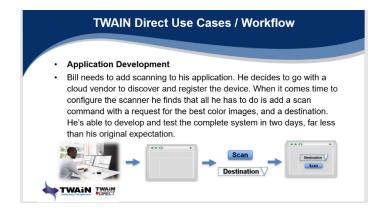
Attendees will develop a fully functional, customized TWAIN Direct scanning application IN ONE DAY with the direct support and supervision of TWAIN Direct experts!

#### What exactly is TWAIN Direct Developers Day?

- Collaborate and interact with 20+ other developers in a handson development environment that allows for creative exchange of ideas
- Experience web and mobile development opportunities with TWAIN Direct
- Professionally staffed event with qualified, experienced developers of TWAIN Direct solutions as your guides
- Get 30 days pre-Developers Day sandbox and 60 days post-Developers Day to assist in development and deployment

Leave Developers Day with a TWAIN Direct document scanning application you can build on and customize after the event.





#### Want to know more?

## <u>View our recent webinar</u>: THE FUTURE OF EDGE CAPTURE - Why You Should Participate in TWAIN Direct Developers Day

Presented by Kevin Neal, TWAIN Marketing Committee Chair and Rene Rebe, TWAIN Board Member. This webinar details the entire event, process and how you can benefit by participation.



Kevin Neal, TWG Marketing Committee Chair



Rene Rebe, TWG Board Member

#### **Download Webinar Slide Deck**

#### **Developers Day Sponsorship/Participant Options and Pricing**

#### **Sponsors receive:**

- Pre and post-event marketing to include news release, social media, newsletters and more
- Ability to provide your scanners for developers to use at the event, solidifying future relationships

 Software sponsors can offer their web services API as an option for TWAIN Direct developers to include in their application

Interested in becoming part of this great event? Let's talk!





# The TWAIN Working Group is featured in the June issue of Document Imaging Report (DIR)

See an interview with DIR Editor Bryant Duhon and TWAIN Marketing Committee Chair, Kevin Neal, covering so many topics!

- What is TWAIN?
- What is the value of TWAIN and TWAIN Direct for scanner and software vendors?
- What is the value of TWAIN and TWAIN Direct for end-users?
- What's the latest from the TWAIN Working Group?
- What's next for TWAIN Direct innovation?
- What is the importance of cybersecurity for TWAIN Direct?
- How does a technology such as TWAIN Direct help expand the market?
- How does someone get involved with the TWAIN Working Group?
- Kevin, what is it about TWAIN that makes you so passionate about this stuff?

#### Take a look

Read the Blog Post: TWAIN Working Group - AN UPDATE FROM THE LITTLE GROUP THAT CAN ON TWAIN DIRECT, OUR CAPTURE CONFERENCE, AND MORE



## Video Blog

See a recent interview with Kevin Neal as he is featured on Art Post's Better Call Art series -- highlighting TWAIN Direct technology and Developers Day.

**Check it out!** 

## TWG is a proud sponsor of Capture 2022, Sept. 7-8!

The Capture Conference is a gathering of leaders in the business of automating information-intensive processes. Hear from thought leaders on emerging market opportunities and unmet customer needs, and see the latest TWAIN Direct innovations. It is also a great place for connecting with your peers!



View Agenda

#### Join TWAIN Working Group's Own Rene Rebe at PDF Days Europe, September 12-13 in Berlin (remote option available)

How PDF/R Helps Transform Image Capture For Mobile and Cloud

Rene's presentation will summarize last year's introduction and adaption of PDF/R and show how it fits into the TWAIN Working Group's vision of mobile and de-centralized cloud-based image capture. It will provide an outlook of the work in progress to include highly compressed images in a PDF/R 1.1 revision in the coming years.

#### September 13 at 4:15 PM CET

#### View Agenda

This world-wide PDF technology event of the year brings together PDF's top experts for two days of presentations from across the industry and the world.







Rene Rebe, CEO ExactCODE GmbH and TWG
Board Member

## TWAIN 2.5 is here - <u>see</u> the benefits of updating your TWAIN Drivers

Save significant time, money and resources on your <u>TWAIN</u>

<u>Direct Development</u>

## **Helpful Resources**

The TWAIN Working Group has an entire site dedicated to forums that provide support for the developer and user community. These forums are an excellent way to get answers to all of your TWAIN questions, from actual users with years of experience. <u>Visit our forums</u> to learn more.

ISVs and Scanner Manufacturers - learn all the benefits of TWAIN Direct adoption AND how to get started with these helpful tools.

The TWAIN Resource site enables your company to feature a full profile with definition about services you can provide the TWAIN Community. Services and offerings can include development, hardware and testing services or anything TWAIN related. This resource site is leveraged by the user community as way to find providers to meet their specific TWAIN needs.

#### **Consider a Donation**

The TWAIN Working Group is a not-for-profit organization dependent on volunteers from our member companies for development of all specifications and associated activities. As you can imagine, developing and maintaining a royalty-free, worldwide standard takes a lot of work, time and expense. Can you help us keep TWAIN free with a <u>donation</u>?



### A Special Thanks to Our Member Companies

**Board:** Kodak Alaris, PFU America, Inc., P3iD Technologies, InoTec - a Datawin GmbH brand and ExactCODE GmbH

**Associate:** HP, Epson America, Dynamsoft, Atalasoft, Visioneer, Plustek, LEAD Technologies, ICE Health Systems and Microtek

Interested in membership? Contact Us!