TWAIN
Linking Images With Applications

Welcome to the TWAIN Working Group Newsletter!

This issue is packed with good news! Learn about the exciting new developments we will be sharing at Capture 2021 Sept. 8-9 as a sponsor, the availability of a great new document and web page for those serious about TWAIN Direct development, a new podcast, how you can leverage our Resource site, more exciting upcoming events *and* gain insights about one of our long-time member companies, Atalasoft, a Kofax Company.

The TWAIN Working Group is a not-for-profit organization which represents the imaging industry. TWAIN's purpose is to provide and foster a universal public standard which links applications and image acquisition devices. The ongoing mission of this organization is to continue to enhance the standard to accommodate future technologies. This quarterly newsletter is designed to keep you up to date on group initiatives, news and upcoming events.

The TWAIN Working Group is a Proud Sponsor of Capture 2021

And there's still time to register!

Presented by Infosource, also sponsored by TWAIN Working Group member companies P3iD Technologies and Epson America, Inc.

This forward-looking conference concentrates on innovations, best practices and technology adoption that is well-suited for Capture software and hardware manufacturers. In addition to informative educational sessions, the Capture Conference offers a rare opportunity to visit with senior executives in a personalized setting for quality conversations at an outstanding venue.

Want to see what's new with TWAIN Direct? Visit TWAIN's representatives at the conference to see a demonstration and learn more about:

· **PDF/R**
· **Enterprise Authentication**
· **Mobile Applications**
· **Portability**
· **Developers Toolkit**
· **TWG Resources to help you after development**

Capture conference lends an excellent opportunity to once again see your peers in an environment where you are able to interact with everyone in attendance, plan strategies for future business, and is packed with a myriad of great topics, content and speakers.

Capture software vendors, scanner and MFP manufacturers, ECM platform, cloud service and solution providers and RPA vendors – join your colleagues for Capture 2021 Sept. 8-9 at the Eaglewood Resort and Spa for first-rate presentation content and valuable networking opportunities.

LEARN MORE

Infosource is taking added measures on site to ensure your health and safety at Capture 2021! Some of these include sanitation stations, social distancing in the general sessions and meals,

mandatory masks and significantly larger meeting rooms than previous years. An online option is offered to those with travel restrictions.

infosource
INFORMATION THAT EMPOWERS

Are You Seriously Interested in TWAIN Direct Development?

If you are, we've developed a toolkit just for you. Visit our Developer's Toolkit webpage to view a list of resources in one place available to you, in specific order of use. The TWAIN Working Group highly recommends you leverage the tools on this page, in the order specified. Although a bit of a time investment to review everything, rest assured following this protocol will make your TWAIN Direct development experience a smooth process, saving significant time, money and resources in the long run.

CHECK IT OUT

TWAIN Has Entered the World of Podcasts!

NEW podcast, brought to you by **Keypoint Intelligence**...

The **KEY POINT**
PODCAST
POWERED BY KEYPOINT INTELLIGENCE

TWAIN Direct is the Future of Scanning

Kevin Neal, CEO of P3iD Technologies and TWAIN Working Group Marketing Committee Chair, joins Keypoint Intelligence's Lee Davis, Associate Director of Software/Scanners, to discuss what TWAIN Direct

does, the differentiating factors of the solution, and how it can help businesses enhance their capture portfolio.
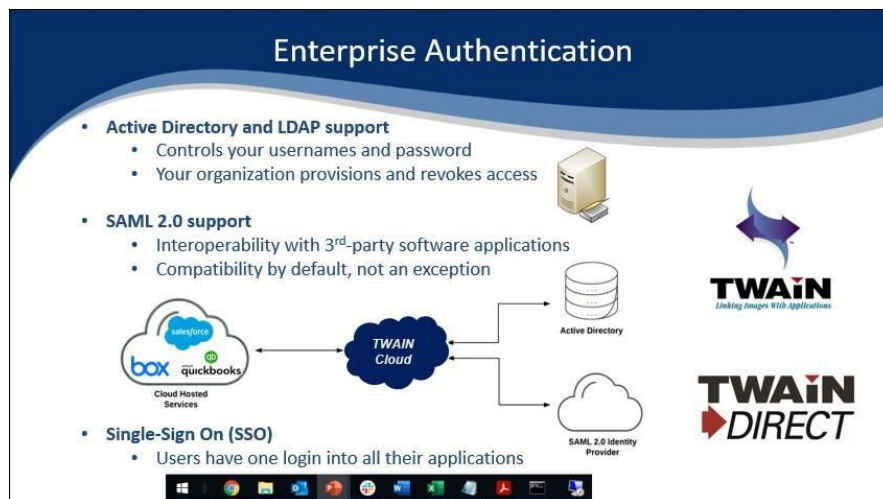
LISTEN NOW

Our August 5th Webinar Was a Great Success

TWAIN Direct Cybersecurity and Security Add-ons for Document Scanning Solutions

TWAIN Direct, the latest document scanner API specification from the TWAIN Working Group (TWG), is like the engine in your car - a vital part of an overall strategy, yet needs additional integration to truly be a complete solution. This informative webinar on the topic of cybersecurity for TWAIN Direct discussed some of the security capabilities of the specification itself, plus potential add-ons for your business.

WATCH THE VIDEO

TWAIN RESOURCE SITE

Do you want to let people know you are a provider of TWAIN-related products and services? OR are you interested in finding a resource that can provide you TWAIN-related development, products and services? Check out the TWAIN Working Group Resource Site!

This site enables your company to feature a full profile with definition about services you can provide the TWAIN Community. Services and offerings can include development, hardware and testing services or anything TWAIN related. This resource site is leveraged by the user community as way to find providers to meet their specific TWAIN needs.

JOIN THE TWAIN COMMUNITY

Member Spotlight

Atalasoft, a Kofax Company

Atalasoft is a valued member of the TWAIN Working Group. We asked the company for thoughts on joining the group and what this means for Atalasoft and TWG...

Q: Can you tell us a bit about your company?

A: Kofax enables organizations to Work Like Tomorrow™-today. Our Intelligent Automation software platform and solutions digitally transform information-intensive workflows. Customers realize faster time-to-value and increased competitiveness, growth and profitability

by combining Kofax's cognitive capture, RPA, process orchestration, analytics and mobile capabilities while increasing business resiliency and mitigating compliance risk.

Kofax provides a rapid return on investment for over 25,000 customers in financial services, insurance, government, healthcare, supply chain, business process outsourcing and other markets. We deliver our software and solutions through direct sales, services organization and more than 650 indirect channel partners and integrators in more than 60 countries throughout the Americas, EMEA and Asia Pacific.

- 25,500+ Customers
- 850+ Partners
- 1,900+ Employees in 31 countries
- 8 out of the top 10 global banks utilize Kofax services
- 7 out of the top 10 Global Insurers utilize Kofax services
- 3 out of the top 5 largest logistics companies utilize Kofax services

Our product offerings are in 4 groupings:

- Capture and Print
- Organizations that work like tomorrow employ cognitive capture to intelligently automate the acquisition, understanding and integration of all types of information across an organization, including unstructured data in business documents and emails. Through intelligent document processing, which combines multichannel document capture and intelligent OCR, users have the power to quickly and accurately process any document.
  - As it relates to us working with TWAIN, Kofax utilizes its expertise in TWAIN, to provide an easy to understand and powerful API for developers to utilize without needing intimate knowledge of the TWAIN spec, enabling them to easily add TWAIN functionality to their desktop applications and web scanning web capture.
- Desktop Productivity

- Organizations often rely on costly manual paper processes that lack document security, are time-consuming and error-prone. Save time, increase productivity and protect your confidential information with our market-leading PDF, OCR and document conversion solutions.
- **Intelligent Automation Platform**
  - Harness the Kofax Intelligent Automation Platform to unlock document intelligence, connect disparate systems and orchestrate human and digital workers to execute and automate workflows across your high-value business processes.
- **Finance and Accounting**
  - Harness the portfolio of Kofax AP solutions to automate how you capture invoice data, code and verify invoices and ultimately authorize them for payment in your ERP system. Leverage automation to streamline and accelerate what has historically been a high touch and transactional process.

Q: What was your motivation for joining the TWAIN Working Group?

A: Having had a seat at the table at the TWAIN working group for many years now enables us to share our wealth of expertise and give back to the TWAIN community and collaborate with thought leaders to build and contribute and influence widely adopted industry standards. Ensuring a balanced solution for the broad needs of the imaging industry. Especially in an ever-changing and commoditized MFD area where additional cloud/app solutions help drive differentiation.

Q: How do you view TWAIN with regard to the scanning industry? How has TWAIN affected the scanning industry in your opinion?

A: Since its inception and since our participations with several members of the imaging industry, there has been improvements and standardization put in place to improve customer experience and

improve communication between image handling software and hardware. Bringing clarity, simplification and removing ambiguity. Scanning is at the heart of digital workflow transformation as documents and data drive various workflows. Having expertise in scanning and having the ability to simplify the implementation for our customers is key and we are delighted to have been a part of TWAIN group to contribute and drive better customer experience for all.

Q: How do you think the new TWAIN Direct standard will change things?

A: The TWAIN Direct standard will continue to bring about clarity, simplification and remove ambiguity for the developers and consumers. Removing the need for proprietary scanner drivers. As one of the causes of a lot of our bug reports comes from scanner drivers that do not follow specs. Kofax continues to invest on simplifying the complex in driving automation and minimizing coding by enabling citizen developers to drive automation. TWAIN Direct is aligned with our continued investment and vision. To minimize the coding required to support fully-featured image capture solutions in developer applications. This will improve developer/user experience, simplify the process, speed up development time.

The TWAIN Working Group thanks Atalasoft for their many years of support in furthering development of the standard as a TWAIN Working Group member!

Join TWAIN Working Group for More Upcoming Events!

PDF Days Europe, September 27-29, presented by the PDF Association

PDF Days is known, first and foremost, for high-quality presentations, education and networking opportunities that focus on the world's chosen digital document format.

Join a presentation by Rene Rebe, TWAIN Working Group Board Member and CEO ExactCODE GmbH

PDF/R Revisions and New, Highly Compressed Format
September 27, 10:15 AM Eastern

What is new and how can it benefit you?

This presentation will outline the current development of PDF/R and the state of research for adding new, highly efficient image codes to future PDF versions for smaller PDFs, faster network transfers and more.

LEARN MORE

Helpful Resources

The TWAIN Working Group has an entire site dedicated to forums that provide support for the developer and user community. These forums

are an excellent way to get answers to all of your TWAIN questions, from actual users with years of experience. **Visit our forums** to learn more.

ISVs and Scanner Manufacturers - learn all the benefits of TWAIN Direct adoption AND how to get started with these helpful tools.

Consider a Donation

The TWAIN Working Group is a not-for-profit organization dependent on volunteers from our member companies for development of all specifications and associated activities. As you can imagine, developing and maintaining a royalty-free, worldwide standard takes a lot of work, time and expense. Can you help us keep TWAIN free with a **donation**?

TWAIN Working Group

506 Driftwood Lane
Raeford, NC 28376
Erin Dempsey: (910) 574 6631

Talk To Us ►