

### Welcome to the TWAIN Working Group Newsletter!

In this issue we feature news about an informative webinar this week (don't miss it!), some news about Joseph Odore, TWG Chairperson, an interview with one of our newer member companies, Microtek, and information about TWAIN Direct deployment by a well-respected scanner manufacturer.

The TWAIN Working Group is a not-for-profit organization which represents the imaging industry. TWAIN's purpose is to provide and foster a universal public standard which links applications and image acquisition devices. The ongoing mission of this organization is to continue to enhance the standard to accommodate future technologies. This quarterly newsletter is designed to keep you up to date on group initiatives, news and upcoming events.

### Please Join Us for a Webinar This Week Thursday, June 17, 11 AM EST



# TWAIN Direct as a Business Strategy, Not Just a Technology

TWAIN Direct is the modern-day standard for document scanner-to-software application communication. If you really consider the critical importance of a scanner driver, such as TWAIN Classic, to your daily operations, then you should seriously consider TWAIN Direct as a "strategy" and not just a "technology".

#### Would you like to:

- Offer simple, easy and effective document scanning technology for your typical knowledge worker?
- Reduce IT expense such as PCs, operating systems and support burden for your document scanning system?
- Provide a future-proof document scanning technology infrastructure?
- Extend your business operations to offer easy document scanning with your organizations supply chain of ecosystem partners, vendors or affiliates?

Attend this informative webinar on how you, and your organization, should not view TWAIN Direct as just a technology, but rather a business strategy.

#### Presented by:



Kevin Neal, TWG Marketing Chair and CEO, P3iD Technologies

**REGISTER NOW** 

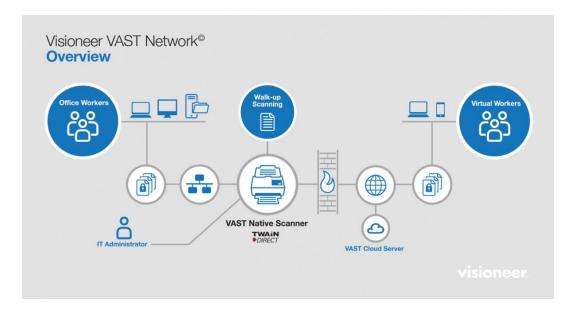
## New Visioneer Software Technology Makes Scanners, Document Capture Accessible Anywhere

Visioneer VAST Network® allows users to securely scan across cloud, mobile, and company networks

FREMONT, CA, June 1, 2021 – Visioneer, a leader in capture workflow & digital transformation software announces Visioneer VAST Network® technology, a broad solution for the rapidly-changing document management and security requirements of today's "working from

anywhere" distributed workforce. This new technology provides a comprehensive scanner software architecture that provides secure, shared document capture for the networked, cloud and mobile environments of today's digital workplace.

Visioneer VAST Network® consists of several software components, and is an extended implementation of TWAIN Direct®, an open-source, zero footprint image acquisition protocol to drive secure network scanning devices via web-based or local network client applications, removing the requirement for a PC-based local driver. More...



### **TWG Chair Update!**

After nearly 19 years at
Panasonic as Product Manager,
Joseph Odore, TWAIN Working
Group Chair, has accepted a role
as Global Portfolio Marketing
Manager serving the United
States and Canada for Kodak
Alaris. Needless to say, the Group
is thrilled that Joe will continue to
serve as TWAIN Working Chair
with another member company!







## An Interview with James Chuang, TWG Liaison and Engineer, Microtek International, Inc.

Microtek is a valued member of the TWAIN Working Group. We asked James for his thoughts on joining the group and what this means for Microtek and TWG...

Q: Can you tell us a bit about your company?

A: Founded in 1980, Microtek International, Inc. is headquartered in Science-based Industry Park in Hsinchu, Taiwan. MICROTEK has grown from a small start-up team to a multi-national company with a well-established distribution and global service network.

MICROTEK has been producing innovative scanning solutions for over three decades, and still continues to make technology breakthroughs in scanning solutions. Therefore, MICROTEK is proud to lay claim to a number of industry firsts since the world's first 300-dpi black-and-white sheet-fed scanner in 1985. Holding over 450 patents worldwide, Microtek remains to develop next-generation digital imaging solutions, such as medical, industrial and bio. solutions.

Q: What was your motivation for joining the TWAIN Working Group?

A: Microtek is committed to developing image-related solutions. Without any doubts, TWAIN is a very important, popular, and easy-to-use communication protocol and supported by most of our products. We are also honored to be one of the TWAIN members.

Q: How do you view TWAIN with regard to the scanning industry? How has TWAIN affected the scanning industry in your opinion?

A: TWAIN is a very important and representative indicator for the scanning industry. Also, it has set up a standard. With the help of TWAIN, it is very convenient for applications to communicate with scanners having TWAIN drivers and obtain images through the TWAIN protocol. TWAIN drivers become a key feature for all scanner companies to be good team players.

Q: How do you think the new TWAIN Direct standard will change things?

A: We look forward to the development of TWAIN Direct, which will facilitate cross-platform communication and related applications.

The TWAIN Working Group thanks James and Microtek for their support in furthering development of the standard as a TWAIN Working Group member!

### What is Happening with PDF/R?

We had a record turnout for our May 4 webinar, presented by Rene Rebe of ExactCode GmbH, about the PDF/R file format! If you missed it, check out the webinar recording here.

PDF/R: The Imaging File Format of the Future by Duff Johnson, CEO, PDF Association

PDF/R (the "R" stands for "raster") is the PDF technology-based ISO standard designed expressly to support modern standards-based document imaging workows. A lightweight format designed to be output directly from the scanner, PDF/R leverages PDF's compatibility and



connectivity - as well as PDF's vast ecosystem of developers - to effectively replace TIFF and JPEG as the primary output format for imaging systems.

What is PDF/R?

**View Full Article** 

#### **Latest News**

TWAIN Working Group and PDF Association Announce PDF/R, a Technology-Based ISO Standard read more...

## The TWAIN Working Group is a Proud Sponsor of Capture 2021 September 8-9

Presented by Infosource, <u>Capture 2021</u> is a unique conference that will focus on security, privacy, standards, regulations and compliance as they relate the the Capture industry, taking in to consideration the effects of COVID. Please plan to join TWG and other leaders at the Eaglewood Resort and Spa in Chicago, for first rate presentation content and one-of-a-kind networking opportunities.



### **Helpful Resources**

The TWAIN Working Group has an entire site dedicated to forums that provide support for the developer and user community. These forums are an excellent way to get answers to all of your TWAIN questions, from actual users with years of experience. <u>Visit our forums</u> to learn more.

ISVs and Scanner Manufacturers - learn all the benefits of TWAIN Direct adoption AND how to get started with these helpful tools.

### **Consider a Donation**

The TWAIN Working Group is a not-for-profit organization dependent on volunteers from our member companies for development of all specifications and associated activities. As you can imagine, developing and maintaining a royalty-free, worldwide standard takes a lot of work, time and expense. Can you help us keep TWAIN free with a donation?

