



TWAIN Working Group Membership

The TWAIN Working Group, established in 1992, is an association of industry leaders gathered to create a standard that benefits the industry as a whole.

The TWAIN Working Group creates opportunities for application developers, hardware manufacturers, and users to link software applications with image acquisition devices (scanners).

NEW!! TWAIN Direct™

TWAIN Direct addresses the need for something simple and direct that shortens development time for software companies and provides a feature-rich end user experience. TWAIN Direct eliminates the need to install vendor-specific drivers for scanning devices and image capture software. Instead, TWAIN Direct supports direct network communication between software and hardware regardless if it is a mobile or desktop. And, TWAIN Direct maintains backward compatibility, OS independence and can evolve to meet the needs of future technology.

Current Organization Members

- TWAIN Board of Directors
 - Avison
 - Fujitsu Computer Products of America
 - Visioneer, Inc.
 - Kodak Alaris
 - InoTec GmbH
 - Panasonic Corporation
 - ExactCODE GmbH

- TWAIN Associate Members
 - Dynamsoft
 - ABBYY
 - Epson

- Hewlett-Packard
- Picture Elements
- Atalasoft
- Microtek International, Inc.
- HazyBits

Why Become a Member of the TWAIN Working Group?

Create the future! Join industry leaders in the creation and adoption of a new standard designed to embrace the versatility and power of cloud-computing: TWAIN Direct.

By becoming a TWAIN member, you will help ensure that the TWAIN standards are balanced to meet the broad needs of the industry and the specific needs of your organization and your customers. Involvement and support from TWAIN's members is critical in defining the future of the imaging industry.

The TWAIN Working Group is a not-for-profit organization with the sole purpose of fostering a universal public standard which links applications and image acquisition devices. It is our mission to help the standard grow and evolve to suit the advent of future technologies.

Important membership benefits include:

- Work with like-minded individuals from industry-leading companies to contribute and influence this widely-adopted industry standard
- Gain access to technical information and experienced engineers involved in the development of the standard, including advanced access to sample code and development details
- The TWAIN Board is a career-building opportunity to volunteer with a not-for-profit organization that is committed to the betterment of our industry
- As a TWAIN Working Group Board member, you gain full voting rights on all strategic initiatives and board decisions. You also get additional marketing exposure/visibility for your business as an industry leader with direct influence on an important standard.
- Membership is an opportunity to exchange solutions and ideas with industry leaders in a development environment.

The TWAIN Working Group Membership Options

Board Member

A Board Member company has a representative who participates on the technical sub-committee. They contribute to the weekly discussion and plans for execution of the technical go forward strategy of the standard.

Their representative also participates at the quarterly TWAIN Board Meetings and has voting privileges on the association's strategic and operational issues.

All board level members must participate four times a year with the association at the quarterly board meetings (in person or via teleconference) and must participate in person at one board meeting per year unless prohibited by extenuating circumstances.

Board meetings are an excellent opportunity to interact with peers and fellow TWAIN Working Group members in a face-to-face setting, to exchange important ideas and discuss ongoing initiatives in-depth that may directly impact the Board member company and the industry as a whole. These meetings, in addition to the weekly technical meetings foster an environment where the Board member company can directly influence the development of an industry standard.

Additional Board member benefits include:

- Prominent logo positioning on website homepages with link
- Logo and company profile featured in quarterly newsletter
- Opportunity to provide content for the TWG quarterly newsletter, to include articles and links to demonstration videos
- Ability to display TWAIN logo on company website with link
- Ability to list drivers and company information on the TWAIN Resource website

Participation as a TWAIN Board Member requires execution of the TWAIN Intellectual Property statement.

Cost of membership: **\$12,000 annually**

Associate Member

An Associate Member company has a representative who participates on the technical sub-committee. This person contributes weekly to the discussion and plans for execution of the technical go forward strategy of the standard.

Associate Member participation is acknowledged by having their company logo included on the home page of the TWAIN Working Group web site at www.twain.org and listed in the resource section as a TWAIN Associate Member. They also may display the associate member logo on their company website.

Associate members do not have board voting privileges.

Participation as an Associate Member requires execution of the TWAIN Intellectual Property statement.

Cost of membership: **\$3,000 annually**

For more information or questions, please contact:

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